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GCHBA Gilmer County Home Builders Association

CODE OF ETHICS

The Members of this Association shall be limited to those persons and firms who shall subscribe to the following Code of Ethics.

- (a) Members of the Gilmer County Home Builders Association believe and affirm that:
 - (1) Home ownership can and should be within reach of every American family.
 - (2) American homes should be well-designed, well-constructed, and well-located in attractive communities, with educational, recreational, religious and shopping facilities accessible to all.
 - (3) American homes should be built under the free American enterprise system.

- (b) To achieve these goals, we pledge allegiance to the following principles and policies:
 - (1) Our paramount responsibility is to our customers, our community and our country.
 - (2) Honesty is our guiding business policy.
 - (3) High standards of health, safety, and sanitation shall be built into every home.
 - (4) Members shall deal fairly with their respective employees, subcontractors, and suppliers.
 - (5) As members of a progressive industry, we encourage research to develop new materials, new building techniques, new building equipment and improved methods of home financing, to the end that every home purchaser may get the greatest value possible for every dollar.
 - (6) All sound legislative proposals affecting our industry and the people we serve shall have our informed and vigorous support.
 - (7) We hold inviolate the free enterprise system and the American way of life. We pledge our support to our associate, our local, state and national associations and all related industries concerned with the preservation of legitimate rights and freedoms.
 - (8) Members shall not obtain any business by means of fraudulent statements or by use of implications unwarranted by fact or reasonable probability.
 - (9) Members shall not knowingly enter into contract, the terms of which will imperil the rights of other members, labor, or the suppliers of material, to receive a fair return for the services or good furnished.
 - (10) Members shall not perform, or cause to be performed, an act which would tend to reflect on, or bring into disrepute, any part of the building industry.
 - (11) Members shall be knowledgeable of local/state building codes and shall not knowingly violate them.

- (c) We assume these responsibilities freely and solemnly, mindful that they are part of our obligations as members of the Gilmer County Home Builders Association.